

# Square, stylish, CUBE 40!

Elegant new addition to the LECHUZA Premium Collection:

The cube-shaped CUBE 40 will make its debut in April 2016 as part of the assortment of high-gloss planters. Whether as a standalone planter with a unique plant or in an ensemble – it fits perfectly in any environment thanks to its identical 40 x 40 x 40-cm (16 x 16 x 16 inch) sides, making it a versatile design element that is ideal for both short and tall flowering plants or green foliage. The interchangeable planter liner provides plenty of room for the roots of larger plants while LECHUZA CUBE 40's up to 8-liter (2 gal) integrated water reservoir reliably cares for even the thirstiest species.

LECHUZA CUBE 40 is available in the high-gloss colors white, black, scarlet red and taupe as well as in charcoal metallic. Its shape and colors harmonize perfectly with CUBICO 40, the much taller column planter. But CUBE 40 has much more to offer than its coated finish – it is also very compelling from the inside: CUBE 40 planters come in the “All-in-One Set” that already includes the proven LECHUZA sub-irrigation system, planter liner, water level indicator and LECHUZA-PON plant substrate as a buffer layer.

LECHUZA CUBE 40 will be available in stores April 2016.

Dimensions (W x D x H): 40 x 40 x 40 cm (16 x 16 x 16 inch)



FOR MORE INFORMATION AND PRESS IMAGES:

**geobra Brandstätter Stiftung & Co. KG**

LECHUZA – Marketing & PR

Verena Thiel

Brandstätterstraße 2-10

90513 Zirndorf, Germany

Phone: +49 911 9666-1648

E-mail: [pr@lechuza.com](mailto:pr@lechuza.com)



geobra Brandstätter Stiftung & Co. KG headquartered in Zirndorf (near Nuremberg) is the maker of PLAYMOBIL and therefore Germany's largest toy producer. In addition, the innovative company has been developing, producing and distributing the LECHUZA brand of high-quality plastic planters since 2000 and designer garden furniture since 2015. The Brandstätter Group employs more than 4,100 people worldwide.